

**Top Programs – Calgary DMA**

January 1 - 7, 2007

Based on preliminary program schedules and audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	C.S.I.	CTV Calgary (CFCN)	...T...	22:00	23:00	138
2	C.S.I.	CTV Calgary (CFCN)	...T...	21:00	22:00	107
3	CTV EVENING NEWS	CTV Calgary (CFCN)	MTWTF..	18:00	19:00	107
4	CTV EVENING NEWS WKD	CTV Calgary (CFCN)SS	18:00	19:00	102
5	CFCN NEWS AT 5:30PM	CTV Calgary (CFCN)	.TWTF..	17:30	18:00	96
6	H.N.I.C. GAME #2	CBC Calgary (CBRT)S.	20:04	23:00	92
7	DESPERATE HOUSEWIVES	CTV Calgary (CFCN)S	22:00	23:00	92
8	LAW AND ORDER FRI	CTV Calgary (CFCN)F..	20:00	21:00	87
9	CFCN NEWS AT 5	CTV Calgary (CFCN)	.TWTF..	17:00	17:30	82
10	HOCKEY:FLAMES	Sportsnet West+	.T....	19:00	21:38	80
11	GHOST WHISPERER	CTV Calgary (CFCN)F..	21:00	22:00	79
12	C.S.I. MIAMI	CTV Calgary (CFCN)	M.....	22:00	23:00	79
13	LAW & ORDER:CI	CTV Calgary (CFCN)S	19:00	20:00	79
14	LAW AND ORDER:SVU	CTV Calgary (CFCN)	.T....	20:00	21:00	77
15	CRIMINAL MINDS	CTV Calgary (CFCN)	M.....	21:00	22:00	72
16	SIMPSONS	Global CalgaryS	21:00	21:30	69
17	COLD CASE	CTV Calgary (CFCN)S	20:00	21:00	68
18	CRIMINAL MINDS	CTV Calgary (CFCN)	..W....	22:00	23:00	68
19	ER	CTV Calgary (CFCN)	...T...	20:00	21:00	67
20	LAW & ORDER:CI	CTV Calgary (CFCN)	.T....	22:00	23:00	66
21	C.S.I. NEW YORK	CTV Calgary (CFCN)	..W....	20:00	21:00	65
22	COLD CASE	CTV Calgary (CFCN)S	21:00	22:00	61
23	DEAL OR NO DEAL	Global Calgary	..W....	22:00	23:00	56
24	MEDIUM	CTV Calgary (CFCN)	..W....	21:00	22:00	55
25	NFL PLAYOFFS	Global CalgarySS	18:00	21:30	55
26	CORNER GAS	CTV Calgary (CFCN)	M.....	20:00	20:30	54
27	DR. PHIL	CTV Calgary (CFCN)	MTWTF..	16:00	17:00	53
28	MONDAY NIGHT MOVIE	CBC Calgary (CBRT)	M.....	20:00	22:00	51
29	CLOSE TO HOME	CTV Calgary (CFCN)F..	22:00	23:00	48
30	SIMPSONS	Global CalgaryS	19:30	20:00	45

Understanding this report ...

This chart shows the Top 30 TV programs for all home market stations for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

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