



Top Programs – Calgary DMA

March 3 - 9, 2008

Based on preliminary program schedules and audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	CTV EVENING NEWS	CTV Calgary (CFCN)	MTWTF..	18:00	19:00	91
2	AMERICAN IDOL 7 AR	CTV Calgary (CFCN)	..W....	21:00	22:00	88
3	AMERICAN IDOL 7 AP	CTV Calgary (CFCN)	.T.....	21:00	22:00	88
4	HOCKEY:FLAMES	Sportsnet West+	.T..F..	19:00	21:34	88
5	AMERICAN IDOL 7 SPEC	CTV Calgary (CFCN)	...T...	21:00	22:00	77
6	ALBERTA VOTES	CTV Calgary (CFCN)	M.....	20:00	23:00	74
7	CFCN NEWS AT 5:30PM	CTV Calgary (CFCN)	MTWTF..	17:30	18:00	67
8	FAMILY GUY	Global CalgaryS	22:00	22:30	64
9	ALBERTA VOTES 2008	Global Calgary	M.....	20:00	22:50	64
10	CRIMINAL MINDS	CTV Calgary (CFCN)	.T.....	22:00	23:00	63
11	LAW AND ORDER	CTV Calgary (CFCN)	..W....	20:00	21:00	59
12	CTV EVENING NEWS WKD	CTV Calgary (CFCN)SS	18:00	19:00	58
13	CFCN NEWS AT 5	CTV Calgary (CFCN)	MTWTF..	17:00	17:30	57
14	SURVIVOR:MICRONESIA	Global Calgary	...T...	21:00	22:00	55
15	NEWS HOUR	Global Calgary	MTWTF..	17:59	19:00	54
16	CELEBRITY APPRENTICE	Global Calgary	...T...	22:00	23:00	52
17	ELI STONE	CTV Calgary (CFCN)	...T...	20:00	21:00	47
18	OPRAH'S BIG GIVE	CTV Calgary (CFCN)S	22:00	23:00	45
19	COLD CASE	CTV Calgary (CFCN)S	20:00	21:00	45
20	LAW AND ORDER:SVU	CTV Calgary (CFCN)	.T.....	20:00	21:00	45
21	LITTLE MOSQUE	CBC Calgary (CBRT)	..W....	20:00	20:30	44
22	AMERICA'S FUNNIEST H	Citytv Calgary (CKAL)S	20:00	21:00	43
23	GLOBAL NATIONAL	Global Calgary	MTWTF..	17:30	17:59	42
24	SIMPSONS	Global CalgaryS	20:30	21:00	40
25	CTV NATIONAL NEWS	CTV Calgary (CFCN)	MTWTFSS	23:00	23:30	38
26	LOST	CTV Calgary (CFCN)	...T...	22:00	23:00	38
27	HOUSE	Global CalgaryF..	22:00	23:00	38
28	RICK MERCER REPORT	CBC Calgary (CBRT)	.T.....	20:00	20:30	38
29	THE MOMENT OF TRUTH	CTV Calgary (CFCN)	..W....	22:00	23:00	37
30	JEOPARDY	CTV Calgary (CFCN)	.TWTF..	19:30	20:00	37

Understanding this report ...

This chart shows the Top 30 TV programs for all home market stations and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

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