

**Top Programs – Total Canada (English)**

March 3 - 9, 2008

Based on preliminary program schedules and audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	AMERICAN IDOL 7 AP	CTV Total	.T.....	20:00	21:00	2590
2	AMERICAN IDOL 7 AR	CTV Total	..W....	20:00	21:03	2272
3	AMERICAN IDOL 7 SPEC	CTV Total	...T...	20:00	21:01	1934
4	SURVIVOR:MICRONESIA	Global Total	...T...	20:00	21:00	1916
5	LAW AND ORDER	CTV Total	..W....	22:00	23:00	1595
6	CTV EVENING NEWS	CTV Total	MTWTF..	18:00	19:00	1547
7	CRIMINAL MINDS	CTV Total	.T.....	21:00	22:00	1446
8	LOST	CTV Total	...T...	21:01	22:02	1439
9	LAW AND ORDER:SVU	CTV Total	.T.....	22:00	23:00	1439
10	THE MOMENT OF TRUTH	CTV Total	..W....	21:03	22:00	1339
11	OPRAH'S BIG GIVE	CTV TotalS	21:00	22:00	1282
12	H.N.I.C. GAME #1	CBC ComS	19:00	22:03	1255
13	CTV EVENING NEWS WKD	CTV TotalSS	18:00	19:00	1215
14	JEOPARDY/ACCESS HWD	CTV Total	.TWTF..	19:30	20:00	1207
15	CELEBRITY APPRENTICE	Global Total	...T...	21:00	22:00	1185
16	CRIMETIME SATURDAYS	CTV TotalS	22:00	23:00	1176
17	MEDIUM	CTV Total	M.....	22:00	23:00	1152
18	COLD CASE	CTV TotalS	20:00	21:00	1094
19	CRIMETIME SAT 8PM	CTV TotalS	21:00	22:00	1028
20	FAMILY GUY	Global TotalS	21:00	21:30	1020
21	MOVIE	Global Total	M.....	20:00	22:30	966
22	NEWS HOUR	Global Total	MTWTF..	18:00	19:00	946
23	GLOBAL NATIONAL	Global Total	MTWTF..	17:30	18:00	927
24	W-FIVE	CTV TotalS	19:00	20:00	914
25	LAW & ORDER:CI	CTV TotalS	19:00	20:00	906
26	CTV NATIONAL NEWS	CTV Total	MTWTFSS	23:00	23:30	882
27	LITTLE MOSQUE	CBC Com	..W....	20:00	20:30	881
28	BIG BROTHER 9	Global Total	.T.....	21:00	22:00	869
29	BIG BROTHER 9	Global Total	..W....	20:00	21:00	851
30	YOUNG & THE RESTLESS	Global Total	MTWTF..	16:30	17:30	833

Understanding this report ...

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

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