



Top Programs – Toronto DMA

March 3 - 9, 2008

Based on preliminary program schedules and audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	AMERICAN IDOL 7 AR	CTV Ontario	..W....	20:00	21:03	601
2	AMERICAN IDOL 7 AP	CTV Ontario	.T.....	20:00	21:00	594
3	SURVIVOR:MICRONESIA	Global Ontario (CIII)	...T...	20:00	21:00	429
4	AMERICAN IDOL 7 SPEC	CTV Ontario	...T...	20:00	21:01	381
5	LAW AND ORDER	CTV Ontario	..W....	22:00	23:00	368
6	CELEBRITY APPRENTICE	Global Ontario (CIII)	...T...	21:00	22:00	357
7	CTV EVENING NEWS	CTV Ontario	MTWTF..	18:00	19:00	356
8	H.N.I.C. GAME #1	CBC OntarioS.	19:00	22:03	355
9	THE MOMENT OF TRUTH	CTV Ontario	..W....	21:03	22:00	337
10	MEDIUM	CTV Ontario	M.....	22:00	23:00	334
11	LOST	CTV Ontario	...T...	21:01	22:02	331
12	LAW AND ORDER:SVU	CTV Ontario	.T.....	22:00	23:00	326
13	20/20	E! Ontario (CHCH)	M.....	20:00	22:00	324
14	CTV EVENING NEWS WKD	CTV OntarioSS	18:00	19:00	323
15	CTV NATIONAL NEWS	CTV Ontario	MTWTFSS	23:00	23:30	313
16	W-FIVE	CTV OntarioS.	19:00	20:00	305
17	CRIMINAL MINDS	CTV Ontario	.T.....	21:00	22:00	298
18	JEOPARDY	CTV Ontario	.TWTF..	19:30	20:00	297
19	OPRAH'S BIG GIVE	CTV OntarioS	21:00	22:00	287
20	MOVIE	Global Ontario (CIII)	M.....	20:00	22:30	284
21	CRIMETIME SATURDAY	CTV OntarioS.	22:00	23:00	263
22	FAMILY GUY	Global Ontario (CIII)S	21:00	21:30	257
23	EXTREME MAKEOVER:HOM	E! Ontario (CHCH)S	20:00	21:00	243
24	60 MINUTES	SUN TV Ontario (CKXT)S	19:00	20:00	238
25	CTV LATE NEWS	CTV Ontario	MTWTFSS	23:30	0:05	234
26	HOCKEY:LEAFS	Sportsnet Ont+	.T.....	19:30	21:59	229
27	DEXTER	CTV OntarioS	22:00	23:00	222
28	HOUSE	Global Ontario (CIII)	...F..	21:00	22:00	222
29	CORONATION STREET	CBC Ontario	.TWTF..	19:00	19:30	217
30	AIR FARCE LIVE	CBC Ontario	...F..	20:00	20:30	207

Understanding this report ...

This chart shows the Top 30 TV programs for all home market stations and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

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