

**Top Programs – Calgary DMA**

August 18 - 24 2008

Based on preliminary program schedules and audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	NATIONAL NEWS	CBC Calgary (CBRT)	MTWTF..	20:32	20:42	82
2	CTV EVENING NEWS	CTV Calgary (CFCN)	MTWTF..	18:00	19:00	68
3	CANADIAN IDOL 6 PERF	CTV Calgary (CFCN)	M.....	20:00	21:00	63
4	CFL FOOTBALL	TSN+	...TF..	20:30	0:03	61
5	OLYMPIC PRIME	CBC Calgary (CBRT)	MTWTFSS	16:06	22:00	58
6	CFCN NEWS AT 5:30PM	CTV Calgary (CFCN)	MTWTF..	17:30	18:00	57
7	OLYMPIC CLOSE CEREMO	CBC Calgary (CBRT)S	18:05	21:00	55
8	CANADIAN IDOL 6 RESU	CTV Calgary (CFCN)	.T.....	20:00	20:30	51
9	CTV EVENING NEWS WKD	CTV Calgary (CFCN)SS	18:00	19:00	47
10	CFCN NEWS AT 5	CTV Calgary (CFCN)	MTWTF..	17:00	17:30	46
11	C.S.I.	CTV Calgary (CFCN)	...T...	22:00	23:00	42
12	NEWS HOUR	Global Calgary	MTWTF..	17:59	19:00	38
13	BIG BROTHER 10	Global CalgaryS	21:00	22:00	37
14	GLOBAL NEWS	Global CalgarySS	23:00	23:33	36
15	OLYMPIC LATE	CBC Calgary (CBRT)	MTWTFSS.	22:00	1:00	36
16	FLASHPOINT	CTV Calgary (CFCN)	...T...	21:00	22:00	35
17	BIG BROTHER 10	Global Calgary	.T.....	22:00	23:00	34
18	C.S.I. MIAMI	CTV Calgary (CFCN)	...T...	20:00	21:00	31
19	LAW & ORDER:CI	CTV Calgary (CFCN)S	20:00	21:00	31
20	COLD CASE	CTV Calgary (CFCN)S	21:00	22:00	30
21	OLYMPIC-CLOSING CER	CBC Calgary (CBRT)SS	5:55	6:00	30
22	CTV NOON NEWS	CTV Calgary (CFCN)	MTWTF..	12:00	13:00	29
23	MILLION \$ PASSWORD	CTV Calgary (CFCN)S	22:00	23:00	28
24	CTV NATIONAL NEWS	CTV Calgary (CFCN)	MTWTFSS	23:00	23:30	28
25	LAW AND ORDER	CTV Calgary (CFCN)	..W....	21:00	22:00	28
26	THE HILLS	MTV	M.....	22:00	22:30	27
27	SUNDAY NIGHT NEWS	CBC Calgary (CBRT)S	22:00	22:25	27
28	LAW AND ORDER:SVU	CTV Calgary (CFCN)	.T.....	22:00	23:00	27
29	OLYMPIC MORNING	CBC Calgary (CBRT)	MTWTFSS.	7:02	10:00	27
30	GLOBAL NATIONAL	Global CalgarySS	17:30	17:59	27

Understanding this report ...

This chart shows the Top 30 TV programs for all home market stations and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

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